

Comprehensive Guest Account Management

Cirrus Identity specializes in streamlining access for external users, or "guests", as well as integrating federated and non-federated Identity Providers to campus services.

We have built a platform of services targeted to meet the needs of higher education and research customers. A brief summary of our available modules is included on the following page. Some campuses subscribe to four or more modules, others select one or two.

We're happy to discuss your identity management environment and target application integrations to help you pick the suite of solutions that will deliver the most value to your campus.

Provide Seamless Access for a Wide Range of "Guest" Users

Universities have many users who need easy access to services, but do not have a university account. Here are some common examples:

- **Parents** - Many parents express frustration about how complicated it is to access student information and pay for university and housing fees
- **Applicants and Admits** – Many universities add admitted students to their identity systems only to purge the majority of them later since only a fraction of admits enroll
- **Alumni** – Far too often, alumni are put through hoops of remembering their university account or creating a new username and password to log in to alumni services
- **Research Collaborators** – Most large research projects require collaboration with industry partners and other collaborators who do not have a university account
- **Online Learning/Continuing** – Continuing Ed students aren't enrolled as regular students and don't have a university account, so access to online learning tools can be a big challenge

We Save You Money

Most campuses maintain an internal guest account service for providing access to external users. These guest account systems are very costly to the university, as they typically involve one-off implementations and/or custom code that are challenging to maintain over time. Moreover, the additional account creation and password setting (and resetting) can be very frustrating for users and generate expensive service desk inquiries.

By outsourcing guest account management to Cirrus Identity, campuses can save money by eliminating annual expenses like these:

ESTIMATED ANNUAL SAVINGS

\$10-20k

Infrastructure

Eliminate guest accounts added to university systems like ERPs, Active Directory, LDAP, Kerberos, and user databases

\$10-50k

Software

Retire custom applications for sponsoring and registering guests

\$20-50k

Helpdesk Calls

Reduce the volume of helpdesk calls from "external" users with password reset, duplicate accounts, and access problems

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User Frustration

Replace tedious account creation and password management for external users. Allow seamless access from social login to campus login and back to social

Comprehensive Guest Account Management

We Help You Drive Revenue

Our guest account services streamline access for people who generate income for your campus, like alumni who make donations, parents and incoming students who pay tuition fees, and participants in revenue-generating online learning programs. We make it much easier for them to access services, and their positive experience enhances your university brand.

Your external users get to choose how to log in! Choices can include:

- **Social identities** - Integrate identities your customers already use every day, like Google, LinkedIn, Facebook and others. Your campus chooses the social identities to allow.
- **University guest account** - We can host guest accounts for you and you can brand them.
- **Federated partners** - Provide easy access for members of InCommon and other federations.
- **Custom Identity Providers** - You can even add custom Identity Providers that fit your needs

Our goal is to make
login and registration
secure, quick, and easy!

Cirrus Identity Modules:

We are listing below the standard per-module pricing. Packages include integration with up to 10 Service Providers and up to 100K users, with modest increases for higher volume.



Gateway Service - Enables easy integration of social login to your enterprise web SSO environment. We translate social ID protocols to SAML or CAS.



Account Linking Service - Link external identities (like social or guest accounts) to your internal registry identifier and/or SP-specific identifiers.



Invitation Service - Designate authorized enterprise account holders to “sponsor” external guests. Pre-built web UI for invitation or use our invite APIs.



External Identity Provider - A non-social login option for users. We handle registration and account management. You brand the service.



Identity Provider Proxy - Serves as single SAML or CAS IdP endpoint. Provides SP-specific attribute release via the Account Linking Service.



Bridge - If your existing IAM solution is not InCommon-friendly, the Cirrus Bridge will make the connection for you with no on-prem software to run

We look forward to speaking further about the right package to best meet your needs.